



Giving Women Annual Conference 2018 - Commitments and actions

- Buying from ethical brands as highlighted at our marketplace: [Artha Collections](#), [Carcel](#), [FIKA](#), [Joli India](#), Olga Miller Impact Ninja, [L&E](#), [Maison Perruche](#), [Pink Maharani](#), [SEPJordan](#), [Tallis](#)
- Invest responsibly in apparel companies
- **Narmada Ramakrishna**, Pink Maharani, create a platform to link artisans and retailers
- **Atalanti Moquette**, Founder Giving Women: Ask *where* are my clothes made? Think about the supply chain
- **Musimbi Kanyoro**, Director of the Global Fund for Women: Speak out and make sure that you change people's mindsets - that is what drives change. Just that!
- **Orsola di Castro**, of Fashion revolution: Ask who made my clothes?
- **Alexander Kohnstamm**, Fair wear Foundation: to continue to encourage brands to have their CSR verified independently by organizations such as the Fair Wear Foundation.
- **Gisela Reina**, Oxfam: Sort, re-use, sort, and re-use again, check the Oxfam online [Webshop](#)
- **Philippine Baron**, Giving Women Excom: I commit to ask questions, challenge brands, and bring the message to my friends and family
- **Zeynep Belger**, participant and Giving Women member: Spread the word and put my money where my mouth is
- **Felicity Jones**, Mothers2Mothers: Treat fashion the same way I approach food as a vegetarian - look at the label and know what has gone into everything I consume
- **Jenny Yerena Schoenberger**, participant and Giving Women member: Ask more questions about where my clothes were made, support sustainable and ethical fashion brands to spread the word and finally win the fashion movement in Geneva
- **Frieda de Koninck**, from Cleath Clothes Campaign: 1) Start making a difference: ask where the new garments you buy, have been made. I agree, in the beginning you might feel uncomfortable and need some courage to ask such a question. And the shop steward might not know the answer to your question. But we can overcome this stage. Gradually it will become a normal question for information. And it will allow you to choose what you really want to buy. 2) And most probably you are also involved in non-profit organisations or in corporate comments and regularly buy workwear or promotion wear for events, volunteers or staff. When sourcing, don't look only at style, quality or price but also at working conditions and find suppliers who make serious efforts to respect workers' rights.
- **Xeny Cherny Scanlon**: YES, LET'S DO IT! A SUSTAINABLE FASHION MOVEMENT IN GENEVA

Three immediate actions you can take:

- To keep the momentum and stay connected to our commitments to disrupt the fashion industry so that "it values people, the environment, creativity and profit in equal measure" let's all **join the [fashion revolution](#)** and stay informed and continue to act in the interest our vulnerable women and the planet.
- **Download the app** - "[good on you](#)" as a resource to know how ethical a brand is before your shop there and to
- **Join us at the Giving Women end of year sale** to support ethical brands.

Other resources

- We streamed the main sessions and panels on Facebook and they are still available to watch on the [Giving Women Facebook page](#)
- To see which companies are brave enough to have their CSR verified independently, do check out [www.siegelklarheit.de](#) And of course, brands that are members of [www.fairwear.org](#) are ahead of the curve on social compliance!
- Want to share this great sources to learn on storytelling for social change. Enjoy <http://heartwiredforchange.com>
- At the Oxfam Wastesaver facility in the UK 36 million items are sorted and processed every year. Unsold items are hand sorted and some materials are re-used to produce new cloths. [Please click here.](#)
- [Thinx](#)
- The boutique [FRINGANTES](#) in Geneva needs your second hand women clothes to help us fund our women empowerment programs
- The award-winning [video by Fashion Revolution](#)
- 3 Minutes on Geneva [social enterprise CREATURE](#)
- Martine just mentioned this [video about the future of fashion and blockchain](#)
- Leslie mentioned portal [betterwork.org](#)
- Leslie mentioned [betterbuying.org](#)
- The [Deuter video](#) Alex mentioned