

January 18 2022, 12:00 CET

Panel Conversation: How Mobile Apps and Online Technology Act as Catalysts for Positive Change for Women and Girls

Since the outbreak of COVID19, we have observed a significant acceleration in the adoption and the need for online solutions and mobile apps in our daily lives, and this trend has been no different in the social impact space. We have assembled an expert panel of founders and academics who have experienced this first-hand to share their journeys and best practices around the adoption of mobile applications and online technology as impact catalysers.

The panelists of this conversation are:

- **Professor Lucie Cluver**, Professor of Child and Family Social Work, Dept of Social Policy and Intervention, University of Oxford
- **Sahaana Sankar**, VP, Hand in Hand India
- **Deirdre Collings**, Co-Founder and Executive Director, The SecDev Foundation
- **Morgane Bonvallat**, Founder of Stop Hate Speech
- **Dr. Abiodun Adereni**, Founder and CEO HelpMum
Giving Women member and partner at Decisive Capital Management, **Maria Mavridoglou**, will be moderating the conversation.

From GW - Kathleen Holmlund : **Hello everyone!**

We'll be starting in a minute.

Welcome to the "Panel Conversation: How Mobile Apps and Online Technology Act as Catalysts for Positive Change for Women and Girls" led by Giving Women member and partner at Decisive Capital Management, Maria Mavridoglou and our guests Professor Lucie Cluver,, Sahaana Sankar, Deirdre Collings, Morgane Bonvallat and Dr. Abiodun Adereni in collaboration with the Giving Women.

From Emilie Compignie : **Hi everyone! Happy New Year!**

From GW - Kathleen Holmlund : **Happy 2022 to everyone!**

From GW - Kathleen Holmlund : **We are happy to have you here!
Any questions on this topic? Please share them with us in the chat section. We will take all questions at the end of the session.**

From Sarah Alleca : **How does this algorithm work?**

From Atalanti Moquette : **Help Mum is a Giving Women Project Circle**

From Morgane Bonvallat : **It's a Machine Learning algorithm which is trained by a online community to spot hateful comments on social media and Swiss media**

platform. The algorithm then alert the community when an article or publication is touched by hateful comments in order for them to counter speech directly.

From Adetoun Odubanjo-Odusote : That's an amazing project @HelpMum 🙌🙌🙌

From Atalanti Moquette : To Morgane how do you sensitive the public to engage

From Gender Mobile Initiative : Thats an amazing project @HelpMum

From Morgane Bonvallat : We have now around 1'500 members, we keep activate people with offline and online workshops, events, and our interactive platform is engaging with our public

From Gender Mobile Initiative : This is a great one @Morgane Bonvallat. Is it just limited to your Country?

From Sarah Alleca : Great way to highlight any negative, hateful comments straight away. I'm impressed Morgane.

From Mickness Aeschlimann : Great point about addressing the language barrier in rural communities

From Morgane Bonvallat : Thank you very much! It is limited to Switzerland yes unfortunately as it is very specific to our languages and our media platforms and profiles !

From Shegufta Mohammad : Thank you so much, we do need awareness for safety in internet.

From Nadira IMAMBAKSH - Spark & Rise Institute : Among the families I follow, I see more and more men really involved in family matters, without being judged

From Emilia Merenmies : Thank you Giving Women for this event on such a critical topic and for the panelists for your dedication and time today. I wanted to ask if you had any current efforts, apps, approaches in Afghanistan supporting women and girls there? There was a budding tech-skilled generation of girls coming up in Afghanistan before August 2021. For more on this see <https://www.google.co.uk/amp/s/www.aljazeera.com/amp/features/2021/3/15/the-female-afghan-tech-entrepreneurs-inspiring-each-other> Also Roya Mahboub is a trailblazing entrepreneur and founder of Citadel Software (Herat) for women and girls STEM. Any ways to use these tools to support the women and girl there now?

From GW - Kathleen Holmlund : Thanks for joining us today. If you missed the beginning of this session or would like to watch it again, or share it with others, we are pleased to inform you that that all our sessions are recorded and available after the event finished.

From GW - Kathleen Holmlund : We will share the links once the recording is available

From Sandra Orcí : Thanks Giving Women for this event and thanks to all the panelists for sharing their experiences.

From Atalanti Moquette : **Who is the first targeted group?**

From Morgane Bonvallat : **It's for now non official results and very wide group. I'd be happy to share results as soon as they are good enough :)**

From Alexandra HW : **Amazing panel and discussion as always!**

From Emilie Compignie: **I have to go, but thank you so much for this great panel !**

From Sarah Alleca : **Yes once you have the results it would be interesting to know the similarities in characteristics in the target group Morgane.**

From Shegufta Mohammad : **Thank you Giving women for a very engaging and important discussion.**

From Gisella Reina : **Darb Alaman: A CHATBOT TO FIGHT GENDER BASED VIOLENCE IN LEBANON**

Gender based violence is soaring against the backdrop of extreme socio-economic distress in many countries, and so in Jordan and Lebanon. This project developed a low-cost, women-led innovative digital online tool to inform on GBV, rights and offer a platform to access existing protection services to women and girls at risk. Rather than offering a special fancy designed application, the project developed, through a user-developed design, a simpler solution: the women themselves, GBV survivors in Jordan, choose a chat bot running on Facebook, an application which is widely used.

<https://www.facebook.com/ActionAidAR/videos/259060642786603/>

From Vicky Maltby : **A wonderful discussion. I have to go but I have learned a lot and enjoyed it.**

From Gender Mobile Initiative : **Thank you Giving Women for this well informed discussion.**

From Joseph | Hand in Hand India : **Indeed wonderful discussion. All the best. Learned a lot.**

From Hillechien : **Thanks a lot for the great panel GW and the panelist! Very interesting! Unfortunately have to leave now.**

From Tanya Murphy : **Thank you Maria and panellists for an incredibly thought-provoking session. I hope we can engage more as GW in this vital space. Perhaps we can set up a session to discuss at some point soon. 😊🙏**

From ioana Celina Stevin : **a very actual and important discussion. As Vicky, I learned a lot. thank you**

From Maria Mavridoglou : **Thank you all for the questions, engagement and for joining today!**

From Alexandra HW : **Thank you and looking forward to the next time**

From GW - Kathleen Holmlund : **Thank you for joining us today on this online session. For those needing to leave now, do visit our page and sign up to our**

Mailing list and be the first to receive information regarding the upcoming events here: <https://givingwomen.ch/>

From Gisella Reina : As ActionAid I do not have updates on social media, but none of our staff moved out, and are working on primary needs right now : distributing cash, winterisation kit, food, around Herat, Kabul, Ghor, Balkh

From Lucie Cluver : Huge thanks to Kathleen, Maria, Atalanti and Giving Women colleagues for arranging this!

From GW - Kathleen Holmlund : If you want to send us your feedback about this event or have any question about Giving Women Events and Projects, please leave your email or contact contactinfo@givingwomen.ch Thank you!

From GW - Kathleen Holmlund : We will send out a follow-up mailing with a link to the recording along with information from the chatbox and our panelists

From MarLa Burgener : Thank you for this very interesting session! Keep in touch: <https://www.linkedin.com/in/mlburgener/>

From Gisella Reina : Check this out as well:

From Gisella Reina : <https://worldpossible.org/>

From Gisella Reina : Rachel technology

From Ruth Szabo : Thank you all for a very interesting discussion - thank you to Maria and panelists for your time and thought provoking contributions !

From Nadira IMAMBAKSH - Spark & Rise Institute : Thank you for a fantastic and valuable perspective from this panel. An inspiring way to start the year . https://www.linkedin.com/in/nadiraimambaksh?lipi=urn%3Ali%3Apage%3Ad_flagship3_profile_view_base_contact_details%3B+nVawpEUTSSn8ySNjb%2FBUg==